

ORGANIZES AND INVITES YOU
TO **ATTEND**

PLENARY SESSION: Establishing common language about innovation in the new maritime world

Register & Join Us for free
on ZOOM Video Webinar,

on Thursday, May 27th, 2021,
at 10:00 AM,

and learn about common innovation
language in the new maritime sector.

Webinar **Registration link:**
https://zoom.us/webinar/register/WN_T19o_oRAQT6oQAAoJ7VmLw

Working together for a **green** Europe.

Implemented by:



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AGENDA

10:00 - 10:10

Boris Ćosić, *Center of Technology Transfer LLC:*

Introduction to the ZEVinnovation project and plenary sessions

10:10 - 10:30

Barbara Salopek, *Vinco Innovation AS:*
Establishing common language about innovation – what is and what is not innovation, what types of innovation get mixed and why innovation is not equal IPR

10:30 - 10:50

Emma Blake, *Konnexus Consulting:*
ISO 56000 Standard on Innovation Management

10:50 - 11:10

Malene Sighaug Bigseth, *Vinco Innovation AS:*
Antecedents of Green Trust and its Business Model implications

11:10 - 11:30

Adekola Oyenuga, *AO Blue Economy & Energy Consulting:*
Covid-19 influence on the maritime sector

11:30 - 12:00

Q&A

You can access this webinar by clicking the following **link:**

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