ZEVinnovation

STRENGTHENING TRANSNATIONAL COOPERATION, KNOWLEDGE AND TECHNOLOGY TRANSFER IN DEVELOPMENT OF ELECTRIC VESSELS AND FOSTERING INNOVATIONS IN SMES

ORGANIZES AND INVITES YOU TO ATTEND

PLENARY SESSION:

Establishing common language about innovation in the new maritime world

<u>Register</u> & Join Us for free on ZOOM Video Webinar,

on Thursday, May 27th, 2021, at 10:00 AM,

and learn about common innovation language in the new maritime sector.

Webinar <u>Registration link</u>: <u>https://zoom.us/webinar/register/WN_T190_o</u> <u>RAQT6oQAAoJ7VmLw</u>

Working together for a green Europe.

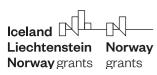
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AGENDA

10:00 - 10:10 Boris Ćosić, *Center of Technology Transfer LLC:* **Introduction to the ZEVinnovation project and plenary sessions**

10:10 - 10:30

Barbara Salopek, *Vinco Innovation AS:* Establishing common language about innovation – what is and what is not innovation, what types of innovation get mixed and why innovation is not equal IPR

10:30 - 10:50 Emma Blake, *Konnexus Consulting:* ISO 56000 Standard on Innovation Management

10:50 - 11:10 Malene Sighaug Bigseth, *Vinco Innovation AS:* **Antecedents of Green Trust and its Business Model implications**

11:10 - 11:30 Adekola Oyenuga, AO Blue Economy & Energy Consulting: Covid-19 influence on the maritime sector

11:30 - 12:00 Q&A

You can acces this webinar by clicking the following <u>link</u>: <u>https://zoom.us/webinar/register/WN_T</u> <u>190_0RAQT60QAA0J7VmLw</u>

More about ZEVinnovation project: <u>ZEVinnovation Website</u> Facebook - ZEVinnovation Linkedin - ZEVinnovation Youtube channel - ZEVinnovation