



Network Croatia

## **BENEFITS OF PARTICIPATION ON THE LOCAL LEVEL**

Engagement Tier – Participant or Signatory paying annual contribution:

- eligibility to apply for the position of GCN Croatia Ambassador
- in-house training for company employees on topics:
  - Principles-based approach to the SDGs
  - Aligning your business with the Global Goals
  - Business Leadership on the SDGs
  - Reporting on SDGs
  - Women Empowerment Principles and the Gender Gap Tool
- invitation to speak at events on sustainable development and corporate sustainability topics organized by Global Compact Network Croatia
- possibility of sharing company's good practices with GCO to be featured globally
- assistance in preparation of Communication on Progress (COP)
- assistance from UN Global Compact's Participant Engagement team in New York to help navigate participation in the initiative
- all the following benefits stated for Signatory members without contribution<sup>1</sup>

Engagement Tier – Signatory without annual contribution and Subsidiaries:

- invitation to group training sessions on topics:
  - Principles-based approach to the SDGs
  - Aligning your business with the Global Goals
  - Business Leadership on the SDGs
  - Reporting on SDGs
  - Women Empowerment Principles and the Gender Gap Tool
- eligibility to apply for SDG Pioneers annually<sup>2</sup>
- company profile on the UN Global Compact website
- invitation to the Annual Meeting of the Local Network
- use of the Endorser "We Support" logo
- enhanced corporate reputation – increased credibility, including improvement of corporate brand, employee morale, reputation among stakeholders, and increased ability to attract new talent
- recognition as a UN Global Compact participating company
- engaging in dialogue and peer learning with participants from other companies, and sharing knowledge and experiences
- invitations to events and forums, held in association with other member organizations and stakeholder groups, focusing on topics related to sustainable development and corporate sustainability

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<sup>1</sup> Participant and Signatory companies paying annual contribution have all the benefits that Signatories without annual contribution have

<sup>2</sup> This year, the SDG Pioneers campaign is focused on identifying young professionals (under 35 years), in the corporate sustainability space. This is unique to 2019. Generally the SDG Pioneers campaign provides recognition to individuals of all ages working at any level in the company. With SDG Pioneers invited to speak at high-level conferences and events organized by the UN Global Compact, it is positioned as a unique opportunity for selected individuals, as well as companies, to attain high visibility through-out the year.