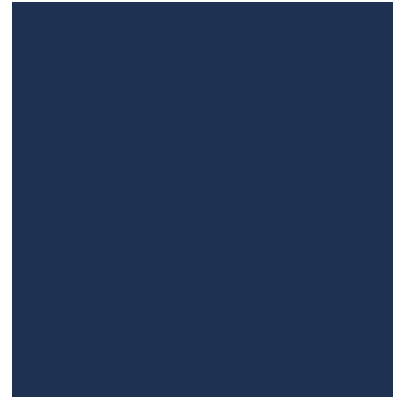




UN GLOBAL COMPACT ACCELERATING AND SCALING GLOBAL IMPACT

ABOUT THE UN GLOBAL COMPACT

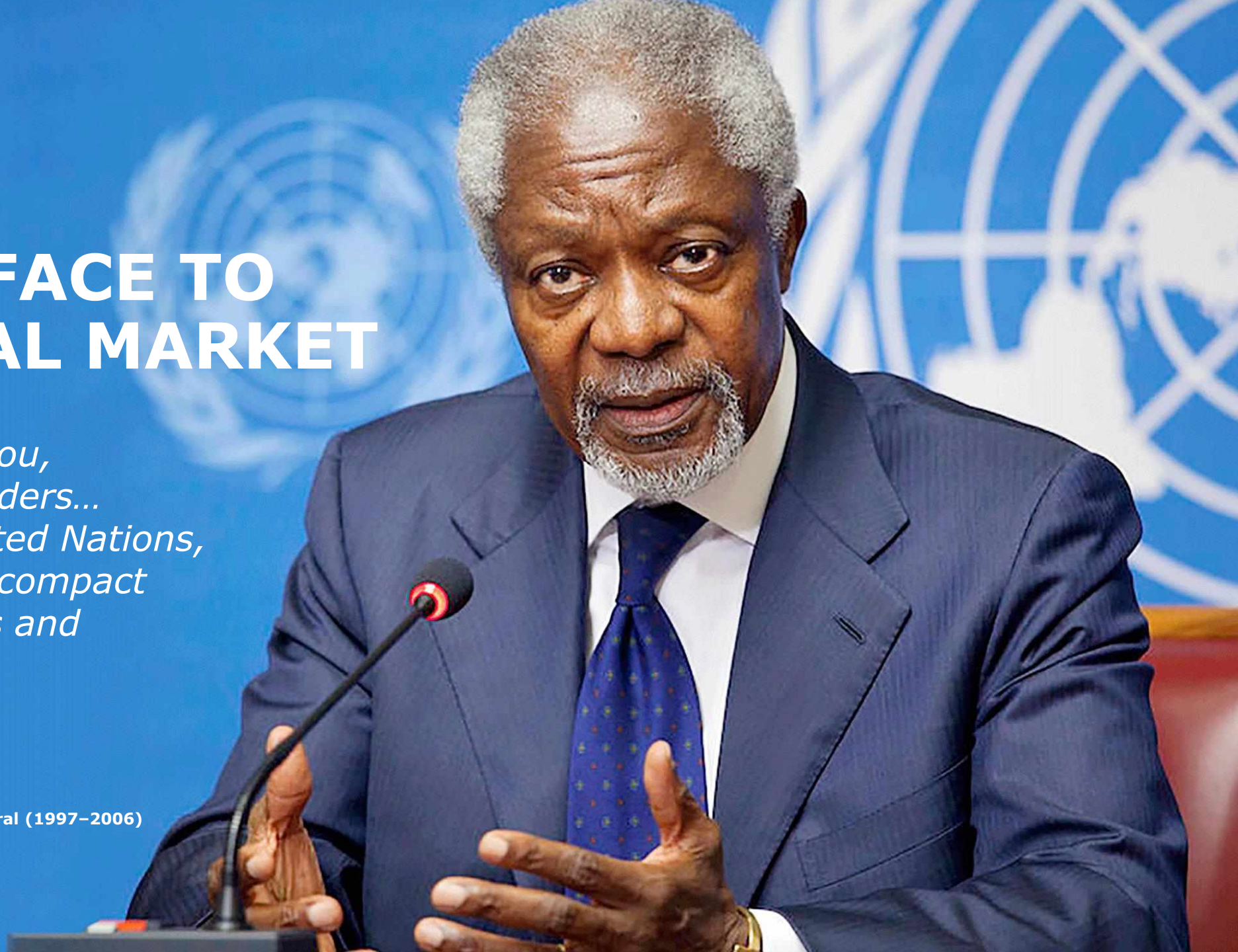


THE WORLD IN 1999





A HUMAN FACE TO THE GLOBAL MARKET

“*I propose that you,
the business leaders...
and we, the United Nations,
initiate a global compact
of shared values and
principles*”

Kofi Annan, UN Secretary-General (1997–2006)



A PRINCIPLES BASED APPROACH

 HUMAN RIGHTS	 LABOUR
 ENVIRONMENT	 ANTI-CORRUPTION

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION 
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION 
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	

UN GLOBAL COMPACT: OVERVIEW



14,000+
businesses committed
to the Ten Principles
of the UN Global
Compact

3,800+
non-business
participants

160+
countries with
UN Global Compact
participants

69
local networks

87
million employees

SIGNIFICANT PROGRESS



SIGNIFICANT PROGRESS FROM THE BUSINESS COMMUNITY HAS BEEN MADE

88%

Companies taking action on the SDGs

Policies and practices in place

89% Human Rights

94% Labour

92% Environment

90% Anti-corruption

86%

Our global and economic systems need to refocus on equitable growth



Initial findings from the UN Global Compact-Accenture CEO Survey 2021 and, the UN Global Compact Implementation 2021 Survey

THERE IS SIGNIFICANT PROGRESS FROM THE BUSINESS COMMUNITY



Over 1,000 companies have signed up to Business Ambition for 1.5°C



82% of companies have gender embedded into their sustainability plans
83% of TGE Accelerator participants are setting gender targets at senior management levels



Developed the first framework and guidance for companies to set contextual water targets
Developed a methodology for quantifying the multiple benefits of nature-based solutions



200 business innovations launched as a result of the Young SDG Innovators Accelerator

BUT THE WORLD IS NOT ON TRACK TO MEET THE SUSTAINABLE DEVELOPMENT GOALS



268 years to close the economic gender gap globally

19% of all workers are working poor, **160 million** children in child labour



Annual cost of bribery is **1.5 to 2 trillion** dollars – **2%** of global GDP

Global warming predicted to reach **over 3°C** by **2100**



SOCIAL PROGRESS INDEX ESTIMATES WE ARE **62 YEARS** BEHIND SCHEDULE

WE NEED TO ENABLE SCALE OF THE ACTIONS

39%
setting ambitious
targets aligned with
societal needs



53%
CEOs say extending
sustainability through
the supply chain is
the top barrier

+14%ps vs 2019

% Companies ensuring
a Living Wage
to

Employees
71%

Supply Chain
20%



SCALING GLOBAL COLLECTIVE IMPACT



To do it, we need to do it together. Collaboration. North, South, East, West. Black, Brown, White. Strengthen the diversity of the human family is what we need right now. It might sound like it's impossible, but that's what we work towards. Making the impossible, possible."

United Nations Deputy Secretary-General,
Amina J. Mohammed

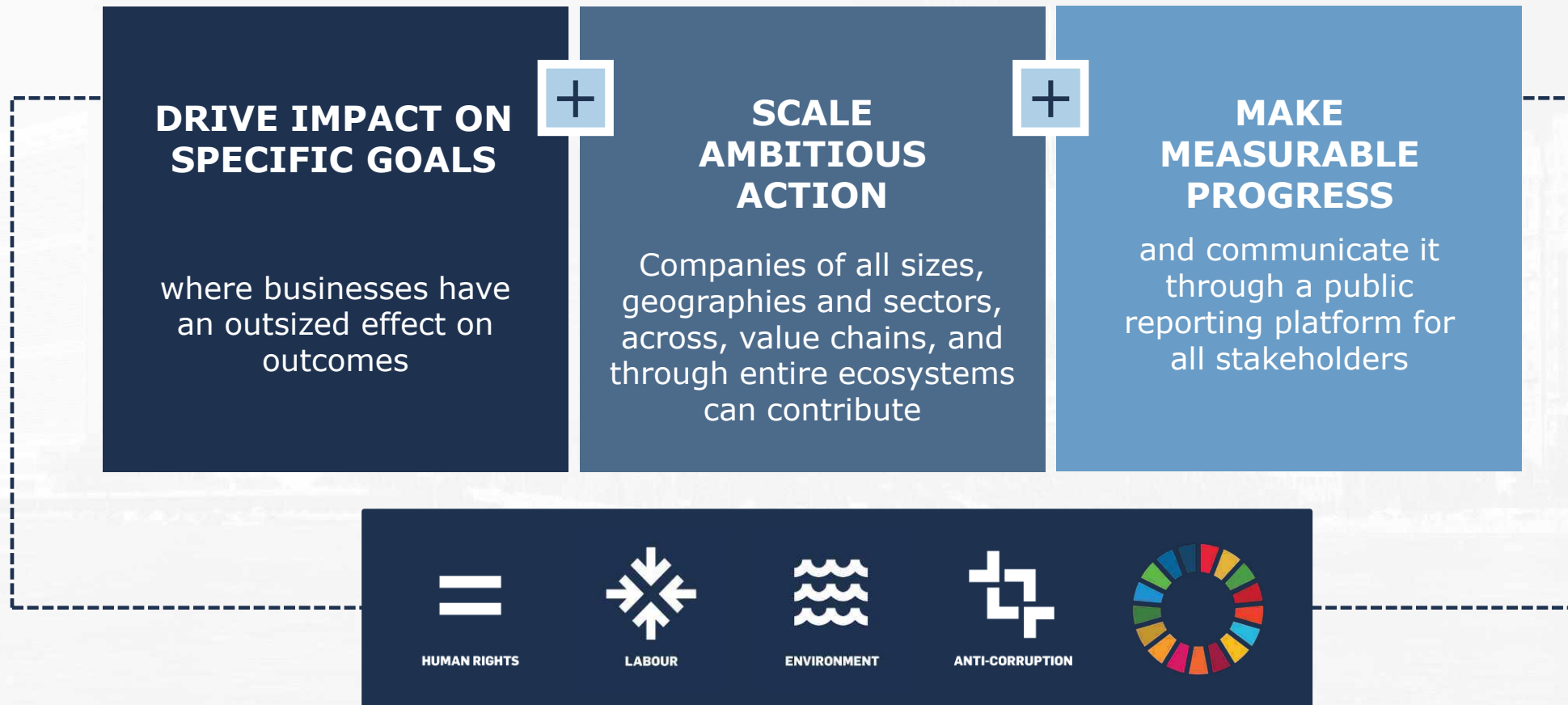


United Nations
Global Compact

**WE ENABLE
COMPANIES**



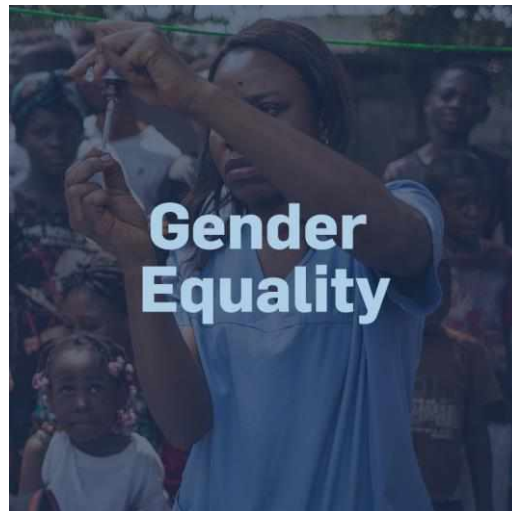
WITH THE UN GLOBAL COMPACT, PARTICIPATING COMPANIES ACHIEVE SUSTAINABLE VALUE BY DELIVERING MEASURABLE IMPACT TO THE WORLD'S MOST PRESSING CHALLENGES



DRIVE IMPACT ON SPECIFIC GOALS

SOLVING THE WORLD'S MOST PRESSING CHALLENGES

FOCUS AREAS WHERE BUSINESS HAVE AN OUTSIZED EFFECT ON OUTCOMES



SCALE AMBITIOUS ACTION

COMPANIES OF ALL SIZES, GEOGRAPHIES AND STAGES OF SUSTAINABILITY

FOCUS AREAS WITH IMPACT GOALS

CONNECT | LEARN | LEAD | COMMUNICATE

PORTFOLIO OF ENGAGEMENT OPPORTUNITIES* THAT SCALE CHANGE ACROSS 69 LOCAL NETWORKS AND 160 COUNTRIES, MNCs-> SMEs:

Events



The Academy



Peer Learning Groups



Accelerators



Policy Advocacy & Campaigns



Think Labs



Photo: Katie Rodriguez/Unsplash

MAKE MEASURABLE PROGRESS

COMMUNICATE

COMMUNICATION ON PROGRESS



Digital platform with mandatory and voluntary questions to communicate performance, track and measure progress and continuously improve



Public data base, open to all stakeholders for transparency, benchmarking and comparison



Links to resources, relevant initiatives and support from Global Compact (Local/regional/global) to help companies learn at every step & benefit from peer experience

COALITIONS

MULTI-STAKEHOLDER COALITIONS TO DELIVER ON THE SUSTAINABLE DEVELOPMENT GOALS



**CEO
WATER
MANDATE**

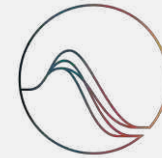
Scaling adoption of water stewardship practice by companies in critical geographies and sectors



**OCEAN
STEWARDSHIP
COALITION**



A principles-based approach to sustainable ocean business



**SCIENCE
BASED
TARGETS**

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Enabling companies to set science-based emissions reduction targets



**CFO
TASKFORCE
FOR THE SDGs**

Scaling corporate finance and investment as a catalyst for delivering the SDGs

WAYS TO ENGAGE



ENGAGEMENT OPPORTUNITIES

ALL COMPANIES WHATEVER SIZE, SECTOR OR GEOGRAPHIC LOCATION CAN CONTRIBUTE. WHEREVER YOU ARE ON YOUR SUSTAINABILITY JOURNEY YOU WILL FIND ENGAGEMENT OPPORTUNITIES TO HELP YOU ACCELERATE PROGRESS

CONNECT



Connect with industry, experts peers and with the UN at the global and national level

LEARN



Gain the knowledge and skills to make progress and deliver impact.

LEAD



Show bold leadership and inspire others. Leverage your position and advocate for major impact

COMMUNICATE



Build trust and credibility by communicating measurable progress towards your sustainability goals and targets



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION





CONNECT

Connect with industry experts, peers
and the UN at the global and national
level



FLAGSHIP EVENT PARTICIPATION

15 March 2022	TARGET GENDER EQUALITY LIVE	TBD
1-2 June 2022	LEADERS SUMMIT 2022	Virtual
19-21 September 2022	UNITING BUSINESS LIVE	TBD
7- 18 November 2022	BUSINESS AMBITION FOR CLIMATE ACTION - CARING FOR CLIMATE	Hybrid

30,000+
Event Attendees
2021

160+
Countries
Represented 2021

1.8M
Social Media
Reach

REGIONAL/LOCAL EVENTS

2 DECEMBER 2021	UNITING BUSINESS AFRICA	VIRTUAL
5 APRIL 2022	UNITING BUSINESS EASTERN EUROPE	VIRTUAL
May 2022	UNITING BUSINESS AUSTRALIA & OCEANIA	HYBRID
2 June 2022	UNITING BUSINESS ASEAN	HYBRID

2,200+
Local Events

40,000+
Companies
reached



LEARN

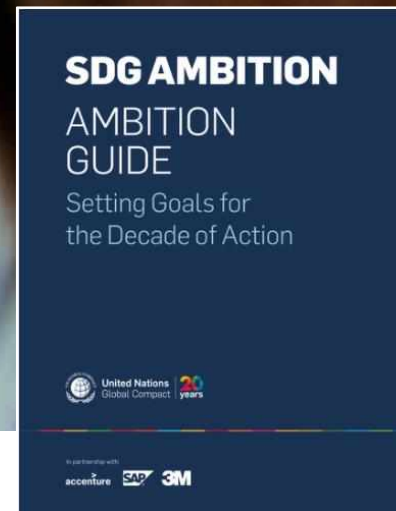
Gain the knowledge and skills to make progress and deliver impact.



GUIDANCE

UN GLOBAL COMPACT LIBRARY

IMPROVING WAGES TO ADVANCE DECENT WORK IN SUPPLY CHAINS



unglobalcompact.org/library

TOOLS

WEPS GENDER GAP ANALYSIS TOOL, SDG ACTION MANAGER AND DECENT WORK TOOLKIT FOR SUSTAINABLE PROCUREMENT



Take action.
Track progress.
Transform the world.



TRAINING

UN GLOBAL COMPACT ACADEMY



**VIRTUAL
SESSIONS**

**E-LEARNING
COURSES**

**REGIONAL
SESSIONS**

**INFLUENCER
SERIES**

**MASTER
CLASSES**

**LOCAL
LANGUAGE
TRANSLATIONS**

UPCOMING THEMES

- Ten Principles
- Inclusive Procurement & Women Entrepreneurship
- Just Transition to a green economy
- Breakthrough Innovation
- Transformational Governance
- Reporting
- Financing the 2030 Agenda
- Ocean Sustainability

PEER LEARNING GROUPS



OFFERED AT THE GLOBAL, REGIONAL, AND LOCAL LEVEL

- **FACILITATED LEARNING GROUPS** with a variety of stakeholders
- **SHARE BEST PRACTICES & CHALLENGES** on critical sustainability issues
- **HEAR FROM PEERS AND SHARE INSIGHT** in group sessions
- **GAIN ACCESS** to industry experts and networking opportunities

**SDG
INTEGRATION**

**HUMAN
RIGHTS**

**DECENT
WORK &
LABOUR**

CLIMATE

GENDER

REPORTING

**TRANSFOR-
MATIONAL
GOVERNANCE**

ACCELERATORS



- **BASED ON THOUGHT LEADERSHIP WORK**, best practices and resources
- **DESIGNED TO GENERATE CORPORATE BEHAVIOR CHANGE** and outcomes at scale with a view to reach 1000+ companies
- **COMBINES A DIVERSE SET OF ENGAGEMENT OPPORTUNITIES** such as awareness-raising campaigns, trainings, mentoring and blended learning
- **OFFERS BOTH GLOBAL AND LOCAL ENGAGEMENT** with at least 70% of activities delivered by Global Compact Local Networks on the ground
- **DESIGNED TO DELIVER** concrete company-specific outcomes

SDG
AMBITION

YOUNG SDG
INNOVATORS

CLIMATE
AMBITION
ACCELERATOR

TARGET
GENDER
EQUALITY

ACCELERATORS

ACCELERATOR PROGRAMS ROLLED OUT IN COLLABORATION BETWEEN GLOBAL COMPACT OFFICE AND LOCAL NETWORKS WITH A VIEW TO MAINSTREAM SUSTAINABLE BUSINESS PRACTICES, SCALING THE COLLECTIVE IMPACT OF BUSINESS TOWARD THE ACHIEVEMENT OF THE SDGS



WHAT PARTICIPANTS ARE SAYING

"One of the most **enriching and rewarding** academic experiences!"

"An **amazing and practical** journey in the world of corporate sustainability"

Target Gender Equality has helped us **accelerate the pace and set the stage** for gender equality to be our company's priority

"SDG Accelerator is **one of most interesting** programmes that I have participated in, in over 20 years"

94% recommend the Young SDG Innovators Programme

"Thanks for facilitating this great session. Lots of **valuable takeaways** and **the benefit of networking** with so many colleagues across industries" – Climate Ambition Accelerator



LEAD

Show bold leadership and inspire others. Influence and advocate for change and major impact.



COALITIONS

MULTI-STAKEHOLDER COALITIONS TO DELIVER ON THE SUSTAINABLE DEVELOPMENT GOALS



Scaling adoption of water stewardship practice by companies in critical geographies and sectors

Enabling companies to adopt leading water stewardship practices that support better outcomes for at least 3 billion people in 100 basins worldwide



A principles-based approach to sustainable ocean business

Scaling and broadening engagement in emerging markets, and small island developing states (SIDs)



DRIVING AMBITIOUS CORPORATE CLIMATE ACTION

Enabling companies to set science-based emissions reduction targets

Near-term targets aligned with 1.5°C

Net-Zero Standard: First science-based framework to set long term net-zero targets



Scaling corporate finance and investment as a catalyst for delivering the SDGs

1,000 companies linking 50% of corporate financing to the SDGs

\$500 billion in corporate investment

POLICY ADVOCACY

INCREASE AMBITION ACROSS POLICY OR INDUSTRY WITHIN TARGETED AREAS. OUR POLICY ADVOCACY ACTIVITIES CONNECT RELEVANT STAKEHOLDERS AND SHAPE POLICY POSITIONS.



Government
Climate Action



Business
Climate Action

- **CONVENE INFLUENCERS** and decision makers from business, governments and other stakeholders for dialogue at global, national, city/state level.
- **BUSINESS ADVOCACY** through media, social media, partners, events
- **POLICY/AMBITION** loop dialogues and event
- **STRONGLY CONNECTED** to UN and UN Agencies

CALL TO ACTION CAMPAIGNS

JOIN OUR CALLS TO ACTION FOR BUSINESS TO PUBLICLY SUPPORT POLICY POSITIONS OR JOIN CAMPAIGNS ADVOCATING FOR CHANGE AT THE GLOBAL AND LOCAL LEVEL.



- **DEFINED AND TIME BOUND CALLS FOR ACTION** for business to publicly support policy positions or join campaigns driving change and increased ambition across policy or industry within targeted lead and shape areas
- **SHAPE AND INFLUENCE** the level of ambition in an ecosystem and/or issue space.

The logo for 'Women's Empowerment Principles' consists of a black rectangular box with a thin white horizontal line at the top. Below the line, the text 'WOMEN'S EMPOWERMENT PRINCIPLES' is written in a bold, white, sans-serif font, stacked in three lines.

WOMEN'S
EMPOWERMENT
PRINCIPLES

THINK LABS



- **SHAPE THE DEFINITION OF LEADERSHIP** on critical sustainability issues and inspire continuous performance improvement.
- **TIME BOUND INCUBATION** of future programs. New and forward-thinking opportunities.
- **THOUGHT LEADERSHIP DEVELOPMENT** for ecosystem engagement & change.
- **ADDRESS KEY BUSINESS CHALLENGES** driven by thematic need and/or UNGC additionality.
- **BEST PRACTICE** for business implementations.

**JUST
TRANSITION
TO A GREEN
ECONOMY**

**LIVING
WAGE**

**TRANSFOR-
MATIONAL
GOVERNANCE**

**WOMEN
ENTREPRENEU
RS/PROCURE
MENT**

**CLIMATE-
SMART
OCEAN AND
BLUE
FINANCE**

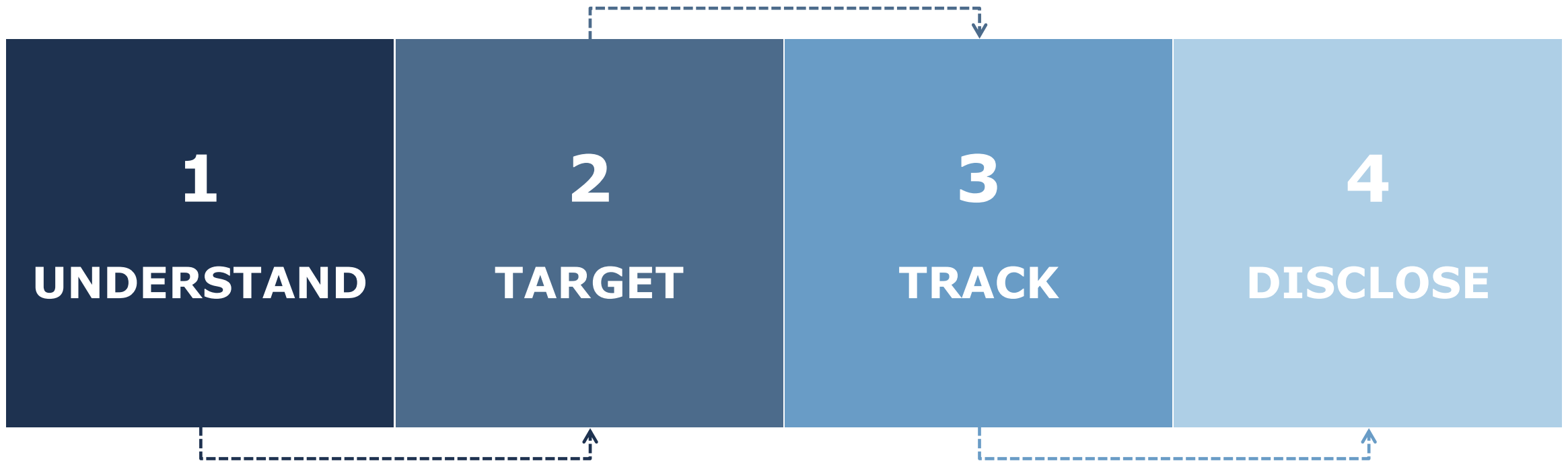


COMMUNICATE

Build trust and credibility by communicating measurable progress towards your sustainability goals and targets


REPORT YOUR PROGRESS

AN EASY WAY TO COMMUNICATE YOUR SUSTAINABILITY PROGRESS ON AN ANNUAL BASIS



PARTICIPANT PROFILE

Company Information



Company
Colgate-Palmolive
Company

www.colgatepalmolive.com

Type:
Company

Country:
United States of America

Employees:
35,900

Sector:
Personal Goods

Ownership:
Publicly Listed

Engagement Tier:
Participant

Global Compact Status:
Active

Participant Since:
01 May 2017

Letter of Commitment

Financial Information

[Google Finance](#)


[Yahoo! Finance](#)

Share Profile

[Twitter](#) [Facebook](#) [LinkedIn](#) [Google+](#)

Video Shared by Colgate-Palmolive Company

Global Goals in Action: Ann Traop, VP of Global Sustainability & Environment, Colgate-Palmolive



Vance Merolla





Engagements

CEO Water Mandate

Science Based Targets (Approved)

Principles and Global Goals Addressed in Their Most Recent COP

Next COP due on:
26 July 2019

1
PEOPLE
COMMUNITY

2
PLANET
ENVIRONMENT

3
HEALTHY
LIFE AND WELL-BEING

4
QUALITY
EDUCATION

5
GENDER
EQUALITY

6
CLEAN
ENERGY AND CLIMATE ACTION

7
AFFORDABLE
AND CLEAN ENERGY

8
ECONOMIC
AND SOCIAL DEVELOPMENT

9
INDUSTRY, INNOVATION
AND INFRASTRUCTURE

10
REDUCED
INEQUALITIES

11
SUSTAINABLE
CONSUMPTION AND PRODUCTION

12
RESPONSIBLE
CONSUMER BEHAVIOUR

13
LIFE
BELOW WATER

14
LIFE
ON LAND

15
LIFE
BEHIND BARS

16
PEACE, JUSTICE
AND STRONG INSTITUTIONS

17
PARTNERSHIPS
FOR THE GOALS

Communication On Progress

PUBLISHED ON	TITLE	LEVEL
2019-07-26	Colgate Palmolive Communication on Progress	Active
24-Apr-2018	Grace Letter	N/A

Note: Responsibility for the content of participants' public communication related to the Ten Principles of the UN Global Compact and their implementation lies with participants themselves and not with the UN Global Compact.

Twitter Feed from Colgate-Palmolive Company

Tweets by [@CP_News](#)





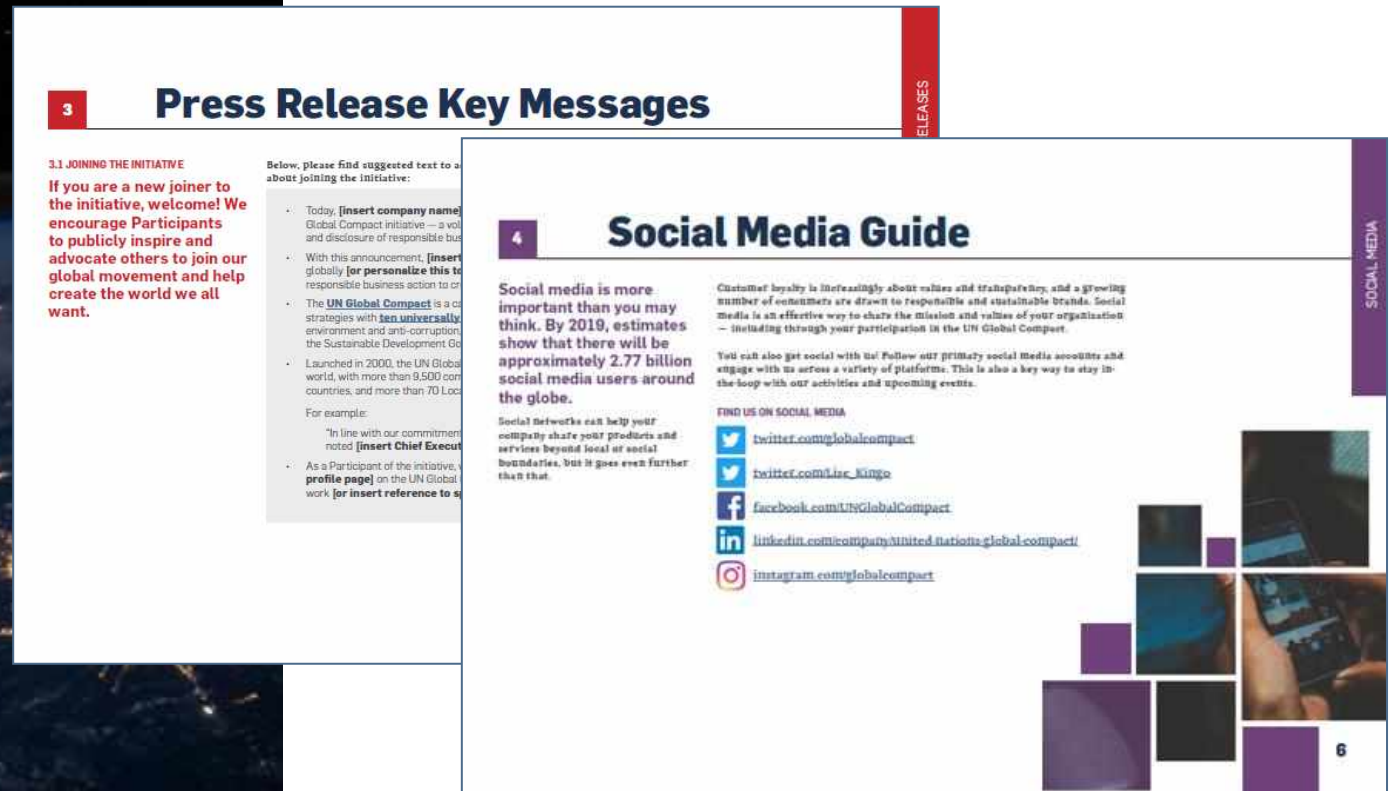
ColgateBSBF

[@ColgateBSBF](#)

We are looking forward to spreading smiles to the youth in [@BGCA_Clubs](#) across America! Together we can build strong, bright futures for the next generation. [#ColgateBrightSmiles](#)

MEDIA TOOLKIT

PARTICIPANT PROFILE, PRESS RELEASE KEY MESSAGES, SOCIAL MEDIA GUIDE + GUIDANCE ON CONTENT, ENDORSER AND COMMUNICATION ON PROGRESS (COP) LOGOS



RECOGNITION PROGRAMMES

SDG PIONEERS PROGRAMME



THE BUSINESS CASE



THE BUSINESS CASE

WHEN A COMPANY EMBEDS SUSTAINABILITY IN ITS STRATEGY AND PRACTICE, IT...

IMPROVES:

- Customer Loyalty
- Employee Relations
- Operational Efficiency
- Stakeholder Engagement
- Supplier Relations
- Sales & Marketing
- Risk Management
- Media Coverage
- Innovation

DRIVES:

- Greater Profitability
- Higher Corporate Valuation
- Lower Cost of Capital

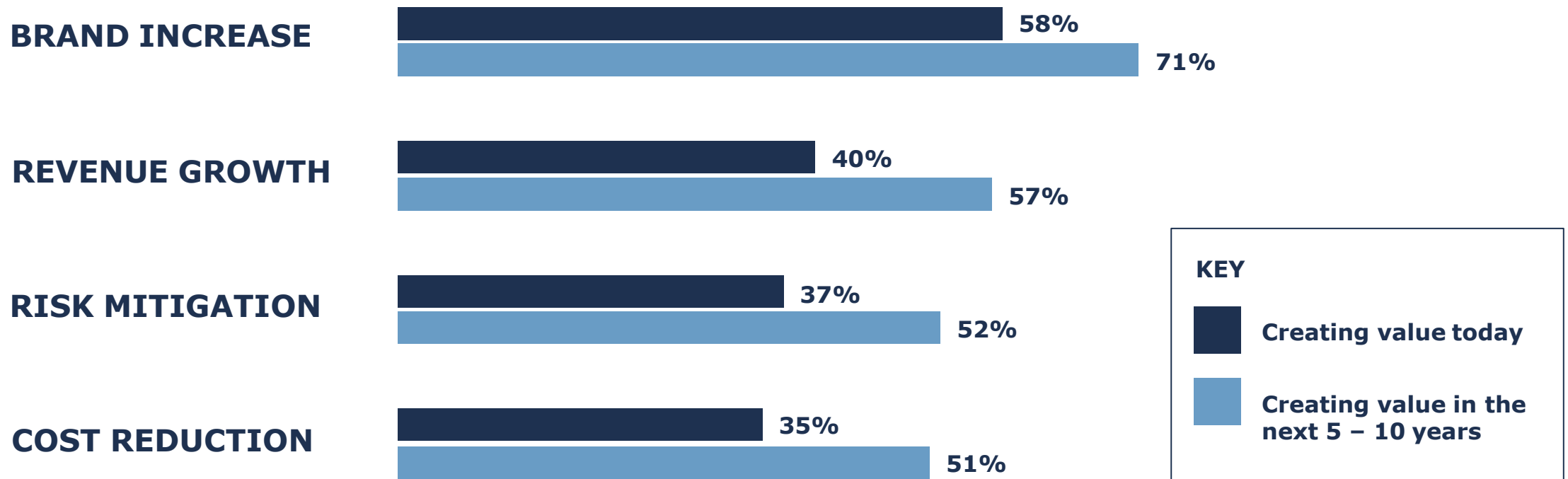
DELIVERS:

- Short-Term and Long-Term Value Creation for Shareholders and Society

CEOs SEE THE FUTURE BUSINESS VALUE

99%

OF CEOs FROM COMPANIES WITH MORE THAN US\$1 BILLION IN ANNUAL REVENUES BELIEVE SUSTAINABILITY WILL BE IMPORTANT TO THE FUTURE SUCCESS OF THEIR BUSINESS



Source: UN Global Compact-Accenture Strategy 2019 CEO Study

IMPROVED FINANCIAL PERFORMANCE

Arabesque / University of Oxford
Meta-analysis of 200 Academic Studies

GOOD ESG PERFORMANCE RESULTS IN:

50%

Lower cost of capital

88%

Better operational performance

80%

Better stock price performance

7%

Higher Return on Equity (ROE)

During COVID-19, companies with higher ESG scores performed 50% better than their peers (Bloomberg)

JUST US Large Cap Diversified Index vs Russell 1000 Tracking Total Return



INVESTORS ARE RAISING EXPECTATIONS

3,900

Signatories to
the Principles
for Responsible
Investment

92%

of investors say that
companies with strong
ESG performance
deserve a premium
valuation on their
share price

88%

Of investors believe
companies that
prioritise ESG
initiatives represent
better opportunities
for long-term returns
that companies do not

Global ESG assets are
on track to exceed

\$53

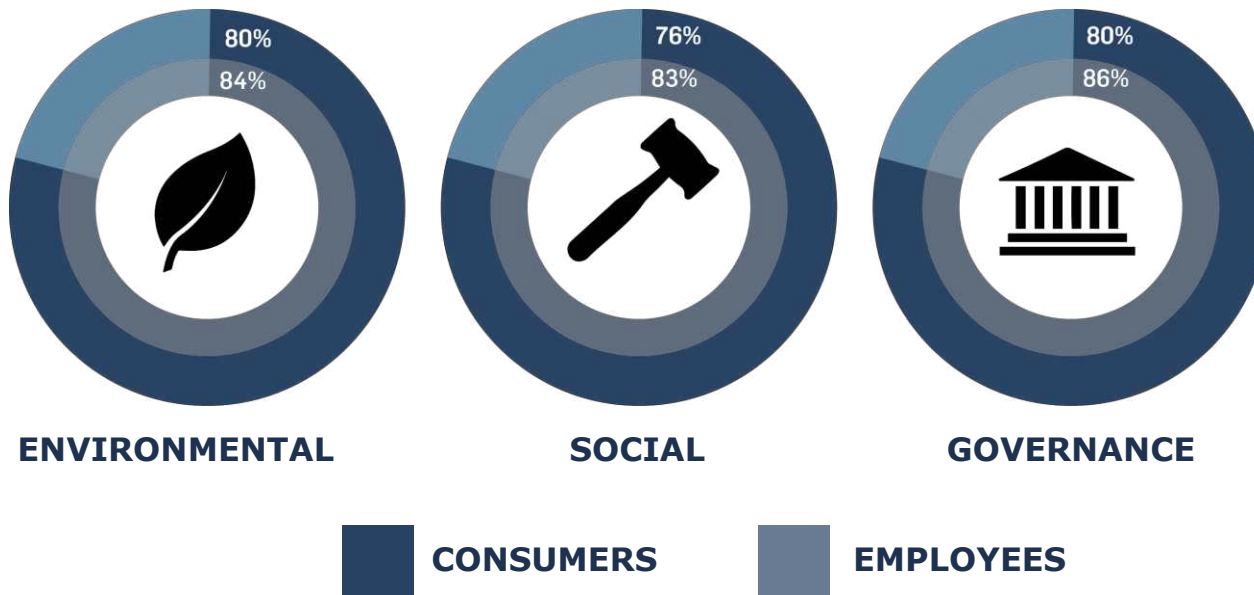
trillion by 2025



Bloomberg Intelligence, Edelman Trust Barometer Special Report,
EY 2020 Climate and Institutional Investors Survey

CONSUMER AND EMPLOYEE EXPECTATIONS

ESG COMMITMENTS ARE DRIVING CONSUMER PURCHASES AND EMPLOYEE ENGAGEMENT. I AM MORE LIKELY TO BUY FROM / WORK FOR A COMPANY THAT STANDS UP FOR:



Consumers and employees want businesses to invest in making sustainable improvements to the environment and society, not just comply with regulation, and they're prepared to reward (or penalize) brands accordingly. Overwhelming majorities of both consumers and employees said they're more likely to buy from or work for companies that share their values across the various elements of ESG.

73%

of CEOs say that consumers have the biggest impact on the way they manage sustainability

83%

of consumers think companies should be actively shaping ESG best practices

'I will discontinue my relationship with companies that treat the environment, employees, or the community in which they operate, poorly'.

PwC Consumer Intelligence Series June 2, 2021

Source: PwC Consumer Intelligence Series June 2, 2021

CEOs RECOGNISE THAT INCREASED TRANSPARENCY IS BEING DEMANDED

2016

62% of CEOs say that the **pressure to act on sustainability grew significantly** over the last three years

2021

73% of CEOs say they **expect the pressure to act on sustainability to grow** significantly over the next three years

% CEOs ranking in the top 3 influencers:

55% Customers and Consumers

18% Investors

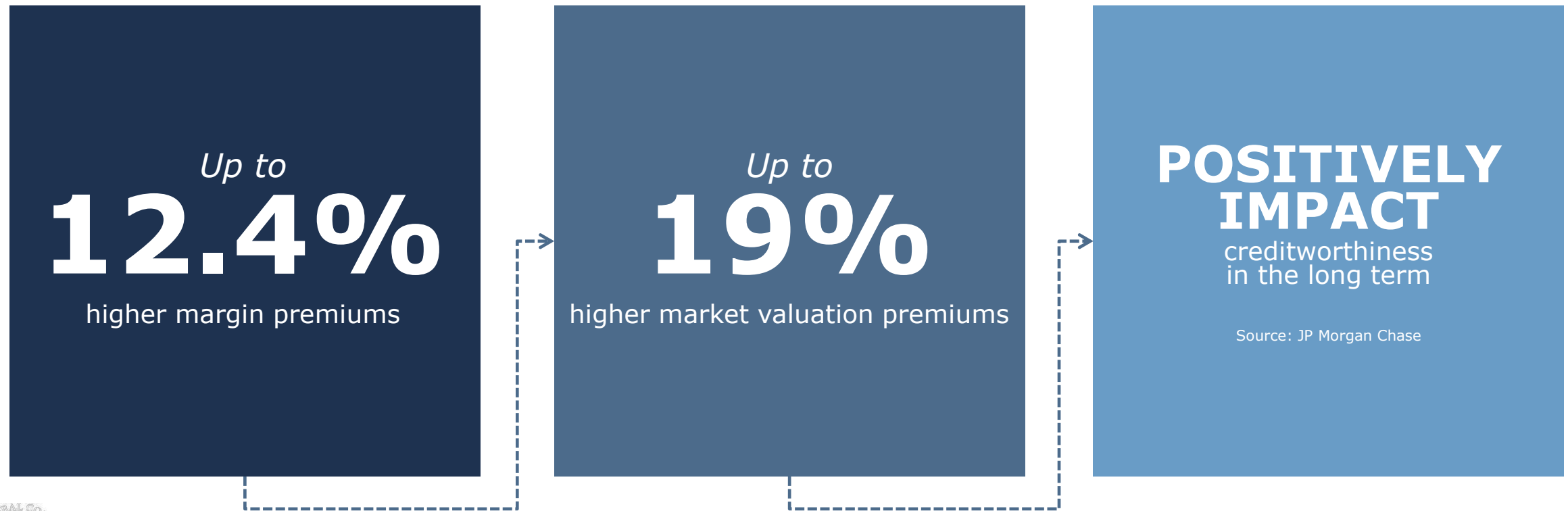
73%

31%

Source: Initial findings from the UN Global Compact-Accenture CEO Survey 2021

HIGHER MARGINS, MARKET VALUATION, CREDITWORTHINESS

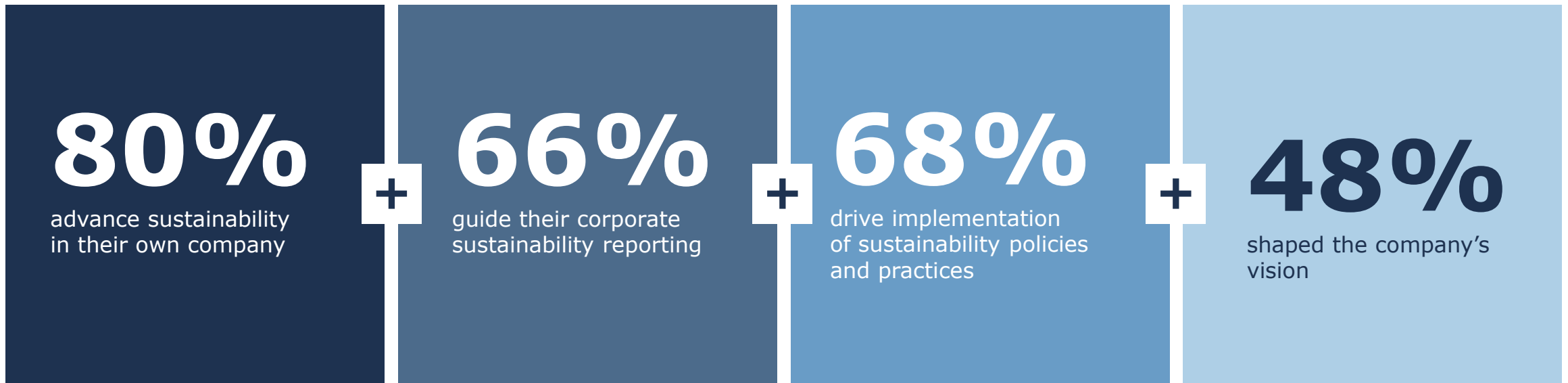
COMPANIES PARTICIPATING IN THE UN GLOBAL COMPACT HAVE HIGHER ESG SCORES THAN NON-PARTICIPATING COMPANIES. **HIGHER ESG SCORES LEAD TO:**



Source: Boston Consulting Group (2017)

PARTICIPATING COMPANIES SAY

THE UN GLOBAL COMPACT HAS HELPED:



Source: UN Global Compact 20th Anniversary Progress Report 2020

UN GLOBAL COMPACT COMPANIES OUTPERFORM THEIR PEERS

31%

higher on corporate governance

29%

higher on emissions management

22%

higher on human and labour rights



arabesque

Source: Arabesque Analysis

SUPPLY CHAIN PERFORMANCE

An analysis of approximately

30,000

companies and organizations revealed
UN Global Compact participants

+12_{pts}

have more advanced CSR
management systems

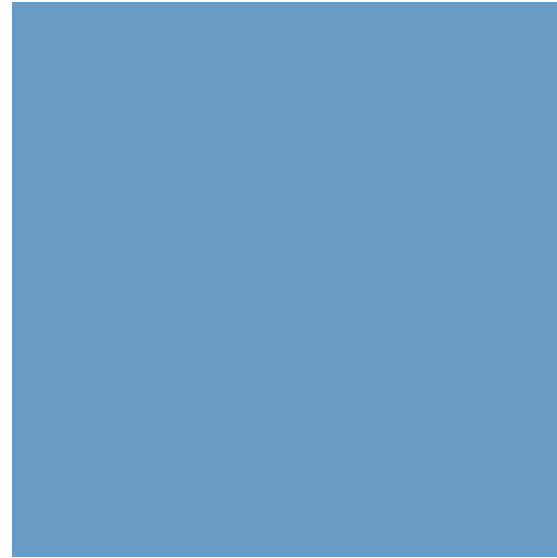
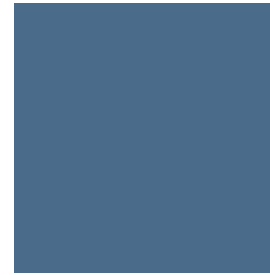
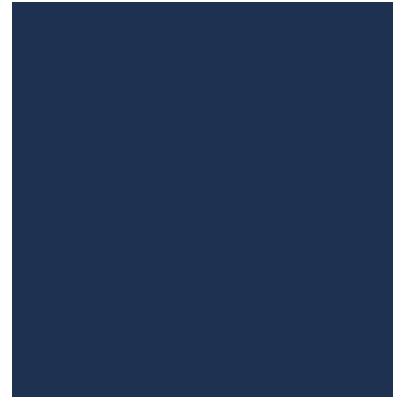
+13_{pts}

Outperform on
supply chain sustainability

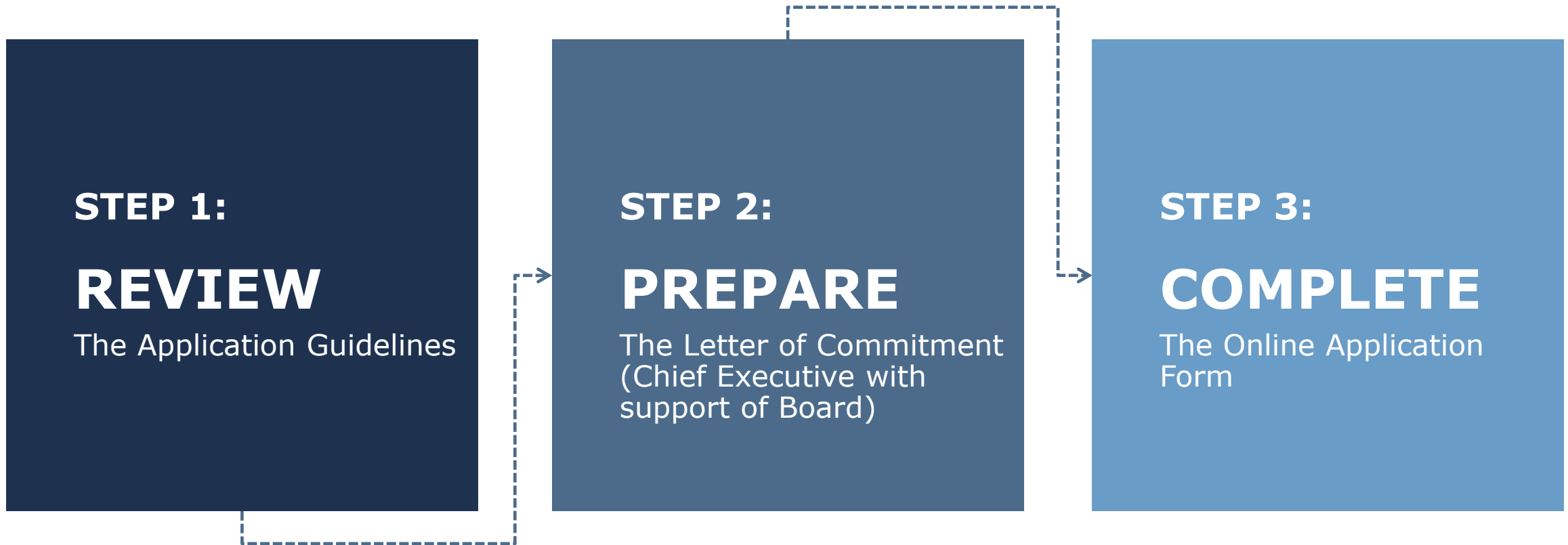
ecovadis

Source: Commitment vs. Practice: A Comparison of CSR performance of the UN Global Compact Signatories vs. Non-signatories

HOW TO JOIN



THREE STEP JOINING PROCESS



<https://www.unglobalcompact.org/participation/join/application>

ANNUAL CONTRIBUTIONS

	PARTICIPANT
COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE	REQUIRED ANNUAL CONTRIBUTION (USD)
> 30 billion +	\$30,000 (USD)
10–30 billion	\$25,000 (USD)
5–10 billion	\$20,000 (USD)
1–5 billion	\$15,000 (USD)
500 million–1 billion	\$7,500 (USD)
250–500 million	\$5,000 (USD)
50–250 million	\$2,500 (USD)
25–50 million	Local network fee will apply
<25 million	Local network fee will apply

JOIN US

If you are ready to deliver impact that matters and unite for a more sustainable and equitable future for all, join us. Visit unglobalcompact.org/participation/join/application to apply



United Nations
Global Compact

www.unglobalcompact.org
Find us on social media @globalcompact