

# THE BUSINESS OF REGULATION

VIRTUAL CONFERENCE

October 11  
Online

Register



The transition pathway to a carbon-neutral economy is an umbrella topic of the European Green Deal which includes other important sub-topics, such as Chemicals Strategy for Sustainability, Circular Economy, Clean Energy or Carbon Management, Farm to Fork, as well as significant regulation changes that will make an impact on the downstream industry in our region and the European Union.

Especially in the light of the current fragile European economic situation, it is a pleasure to invite you to join our 4th Virtual Customer Conference and announce that the keynote speaker will be Mr. Marco Mensink, Director General of Cefic, the European Chemical Industry Council.

Considering your expertise and knowledge of the industry, your kind participation will make a significant contribution to our conference and would be highly appreciated.

Please register until 10th of October.

## AGENDA:

- Welcome and introduction** 15min  
Dr. Thomas Narbeshuber • Vice President BASF South-Central Europe
- The Business of Regulation** 30min  
Marco Mensink • Director General Cefic – European Chemical Industry Council
- Q&A** 25min
- Closing** 5min  
Dr. Thomas Narbeshuber • Vice President BASF South-Central Europe

### DATE:

October 11th,  
2022

### TIME:

14:00,  
CET

### DIAL IN DETAILS:

Will be sent by email  
after your registration



#### SPEAKER:

**Marco Mensink**

Director General Cefic  
European Chemical Industry Council



#### HOST:

**Dr. Thomas Narbeshuber**

Vice President  
BASF South-Central Europe